



DOWNTOWN ONTARIO RETAIL POP-UP PROGRAM

\$1 RENT FREE UTILITIES &
WI-FI HOT SPOT

The Downtown Ontario Retail Pop-Up Program provides small businesses with an affordable opportunity to test their concepts in a thriving downtown setting. For just \$1 per month, participants can secure short-term rentals of City-owned commercial spaces, complete with free utilities and Wi-Fi, for up to six months.

The program focuses on artisanal and specialty goods, such as cheese shops, pottery, and jewelry, while excluding businesses like nightclubs, salons, and liquor stores.

LOCATIONS

1. 129 N Euclid Avenue
2. 137 N Euclid Avenue
3. 141 N Euclid Avenue

PARTICIPATION REQUIREMENTS

Participating businesses must provide:

- General Liability Insurance
- Necessary Permits
- Release of Liability Waiver
- Right of Entry Permit
- Refundable Deposit of \$1 per Square Foot

APPLICATION PROCESS

1. Submit a complete online application at OntarioThinksBusiness.com/DowntownRetailPopUp with:
 - Business Plan: Outline your concept and goals.
 - Permits/Licenses: List required permits (e.g., business license, health permit).
 - Equipment: Specify necessary operational equipment.
2. Submit By: Monday, June 24, 2024
3. Review: Applications Evaluated by Committee
4. Panel Interview: Meet with Selection Panel
5. Keys Issued: Provided Upon Selection

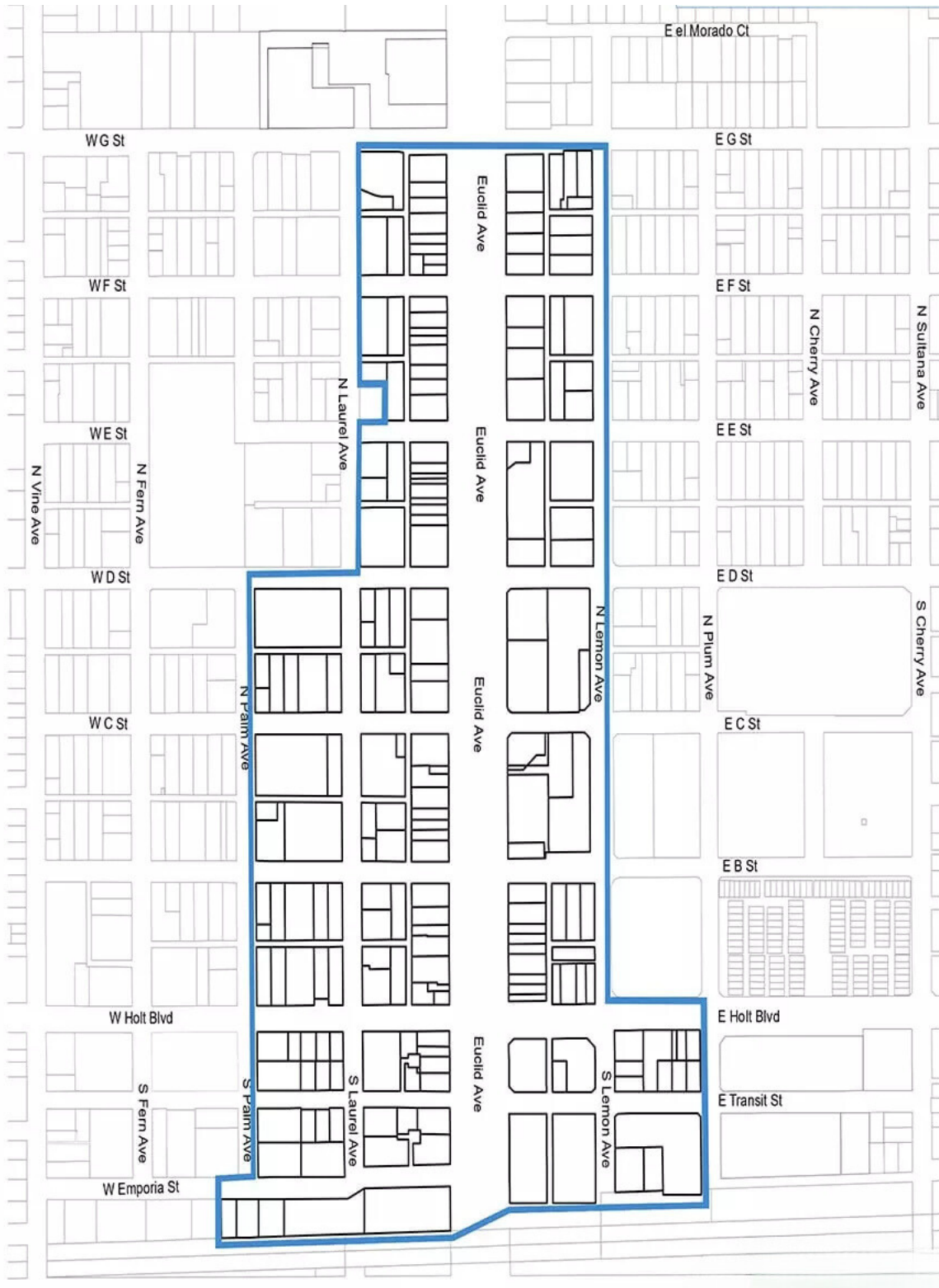
PROGRAM ADMINISTRATOR

Peter Pallesen
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City of Ontario Economic Development Agency
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DESIGNATED AREA

The program is limited to Downtown Ontario's designated boundaries—G Street (North), Holt Boulevard (South), Palm Avenue (West), and Plum Avenue (East)—to focus efforts on revitalizing this key area. These boundaries align with the City's strategy to support sustainable growth and fill vacant commercial spaces in the heart of Downtown.



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Learn more at OntarioThinksBusiness.com